



公司简介

C O M P A N Y P R O F I L E

Company Introduction / Partners / Workshop Introduction / Product Introduction /
Development Vision

Company Name: Guangzhou Qiaotai Electronics
Co., Ltd.

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C O M pany
P R O FILE

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C O M P A N Y P R O F I L E

PART ONE

Company Introduction



C O M P A N Y
P R O F I L E

Company Name: 广州市乔泰电子有限公司

Company Profile



BASICCO

M P A N Y I N F O R M A T I O N

Guangzhou Qiaotai Electronics Co., Ltd. (formerly known as 'Panyu Shangge Electromagnetic Factory', hereinafter referred to as 'Qiaotai Electronics') was established in 2006, located in Lingxing Industrial Park, Shilou Town, Panyu District, Guangzhou, is a private enterprise specializing in the professional production of speaker components.

Qiaotai Electronics has a total area of 15,000 square meters, of which the production workshop covers 13,000 square meters, specializing in the development and production of speaker components - subwoofer cone, dust cap, and treble diaphragm, components, developing 2W+ products, serving 350+ customers, with a monthly production capacity of 200Wpcs, and a current monthly output of 130Wpcs. The company pays particular attention to product R&D and quality control, continuously bringing customers a brand new technological experience through technological iteration and quality service.

The company obtained ISO9001 quality management system certification in 2016;



Company Profile



B A SICC

O M P A N Y I N

F O R M A T I O N

The company is based on product innovation and R&D, emphasizing quality and integrity, and has gathered a group of outstanding talents with professional technology. The total number of employees in the company is 30+, including 7 professional engineering and technical personnel and 20+ quality and production personnel. The company is equipped with professional production equipment and product testing equipment, including a total of 50+ production equipment and 5 testing equipment, covering all processes of low-frequency and high-frequency speaker accessories production. From product development, process design, mold design to mold processing, it can achieve full-process development and manufacturing, providing customers with comprehensive testing and experience to ensure meeting high-quality requirements, laying a solid foundation for product R&D and production practice, while continuously innovating and improving in R&D and lean improvement, accumulating valuable experience.

The company pays close attention to industry technology trends, currently possessing professional management and technical talent, as well as a complete service team, and continuously iterates and upgrades to meet the ever-increasing quality and service requirements of customers.

Company Profile



Company History

2006

Initial Foundation Period (2006-2012)

On March 9, 2006, the company was officially established in Guangzhou Panyu District, leveraging the locational advantages of the Guangzhou-Shenzhen-Hong Kong Triangle, and launched its business with the spring as its core product. In the early stages, it started with an operating area of 600 square meters, deepened the domestic market in Guangdong Province through traditional channels, and simultaneously established the core business philosophy of 'quality service' to lay a solid foundation for future development.

2013

Expansion and Upgrading Period (2013-2017)

This stage achieved dual breakthroughs in 'scale + quality': the business area expanded from 600 square meters to 1,500 square meters; on the product side, it created the core advantage of 'double-layer silicone elastomer wave', improved the product system, fully integrated online and offline channels, and achieved nationwide product coverage.

2016

System Certification and Quality Improvement

2016 成功通过 ISO9001 体系认证, 完善了从技术开发到产品服务的 全链路 标准化流程, 规范了从业务到 仓储各工序 的控制体系, 标志着公司在质量管理上迈入 标准化、规范化新 阶段。

2019

Efficiency Optimization and International Layout (2019 to Present)

2019 引入 ERP system 优化运营流程, 显著提升管理效率; 同时以“客户第一、质量第一、服务第一”为宗旨, 持续升级配套服务、技术咨询与售后 体系, 赢得客户广泛认可。当前聚焦 国际化发展, 依托番禺区 进出口贸易 区位优势, 积极开拓海外业务, 致力于与新老客户共创国际市场新辉煌。

C O M P A N Y P R O F I L E

Company Profile



B U S I N E S S P H I L O S O P H Y

以人为本

I. Employees as the foundation, stimulating endogenous motivation II. Customers as the center, creating sustainable value III. Cooperation as the bond, achieving win-win development

诚信经营

I. To customers: Keeping promises, upholding quality commitments
II. To employees: Being sincere, building a trust foundation
III. To partners: Abiding by contracts, building a healthy ecosystem
IV. To society: Taking responsibility, practicing honesty standards

品质服务

I. Product quality as the foundation, solidifying the service foundation II. Customer needs as the guide, providing customized services III. Full-cycle service as the chain, extending service value IV. Team quality as the guarantee, enhancing service professionalism

Company Profile

M A N A G E M E N T C E R T I F I C A T E

In 2016, the company passed the ISO9001 quality management system certification; it fully proves that the company has established a standardized system in the field of quality management that meets international standards, and has the ability to provide products or services that meet customer needs and applicable regulatory requirements.

This certification means that the company has formed a traceable, monitored, and improvable management mechanism in the entire process from product design, raw material procurement, production manufacturing to after-sales service.

At the same time, this also reflects the company's high emphasis on quality management and the determination to continuously improve. ISO9001 certification is not the end, but a new starting point for the company to continuously optimize its quality management system.



Quality Management System Certificate (质量管理体系证书) issued to Guangzhou Qiaotai Electronics Co., Ltd. (广州市乔泰电子有限公司). The certificate is based on GB/T19001-2016/ISO 9001:2015 and covers R&D, production and sales of bullet waves for audio. It is certified by Gao Fei Certification (高飞认证) and is recognized by IAF and CNAS.



English translation of the Quality Management System Certificate. It certifies Guangzhou Qiaotai Electronics Co., Ltd. for its R&D, production and sales of bullet waves for audio, conforming to GB/T19001-2016/ISO 9001:2015. The certificate is issued by Gao Fei Certification and is recognized by IAF and CNAS.

Company Profile



ORGANIZATION STRUCTURE

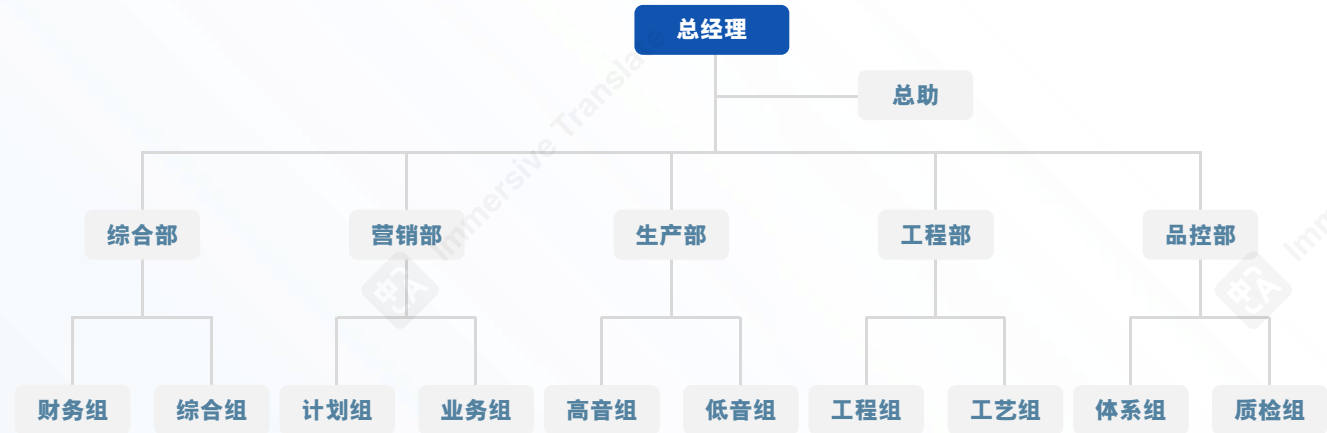
General Manager: Oversee the overall operation of the company, formulate development strategies, approve major decisions, coordinate resources among departments, and be responsible for the company's business results.

General Manager Assistant: Assist the General Manager in handling daily work and ensure efficient implementation of decisions;

General Affairs Department: Coordinate internal resources, ensure the efficient operation of the enterprise, and is known as the 'nerve center of the enterprise'.

Marketing Department: Responsible for market expansion, brand building, and sales conversion, as the core department connecting the enterprise to the market, like a 'bridge'.

Production Department: As the core hub for the company's product implementation, the Production Department shoulders the key mission of ensuring stable production capacity and reliable quality, serving as an important bridge connecting the production end with the market end.



Engineering Department: As the core department for the company's technology and project implementation, it undertakes the important responsibility of transforming R&D solutions into actual engineering results, ensuring smooth project progress, and providing technical support, serving as a key link connecting R&D technology with market applications.

Quality Control Department: As the core department for company technology and project implementation, it is the core department for enterprise quality management, ensuring product quality, preventing quality issues, promoting continuous improvement to enhance enterprise competitiveness, and establishing a quality management system.

Company Profile



C O M P A N Y

R & D T E A M



Our team covers the entire chain of roles from business development, R&D, production operations, and functional support structurally, forming a team that combines the 'old-middle-young'. Senior backbone personnel solidify the foundation with over ten years of profound industry experience, young force personnel break boundaries with innovative thinking, and support positions ensure smooth operations with meticulous service. This structure not only ensures business stability but also keeps the team highly sensitive to new trends, achieving iteration and upgrade through inheritance.

Our team is a group of light chasers from all over the world, carrying passion and persistence. They are also the core force supporting the company's stability and far-reaching. From front-end market development to back-end technical support, from product R&D innovation to production delivery guarantee, every department and every member cooperate closely like cogwheels, using professionalism, responsibility, and tacit understanding to write a wonderful chapter for the team.

专业

活力

追求

团结

C O M P A N Y

P R O F I L E

PART TWO

C O M P A N I O N



C O M P A N Y

P R O F I L E

Company Name: 广州市乔泰电子有限公司

C O M P A N I O N



HARMAN®



BYD



HSR
HiSoundResearch



The company has always been customer-centric, emphasizing quality and service. It has accumulated a group of high-quality customers with a deep foundation of cooperation in multiple fields, building a stable and trustworthy cooperation ecosystem through deep collaboration and value sharing. The formation of a good cooperation ecosystem stems from the company's core advantages in three dimensions: first, stable and reliable product quality; second, flexible and efficient response capability; third, a long-term cooperation philosophy.

In the future, the company will continue to aim at 'co-creating value', deepening cooperation with existing customers while actively expanding into new cooperation areas. Through continuous technological iteration and service upgrades, it will walk hand in hand with more customers, achieving common development in mutually beneficial and win-win scenarios.

PART THREE

Workshop TNTRONIC



Workshop

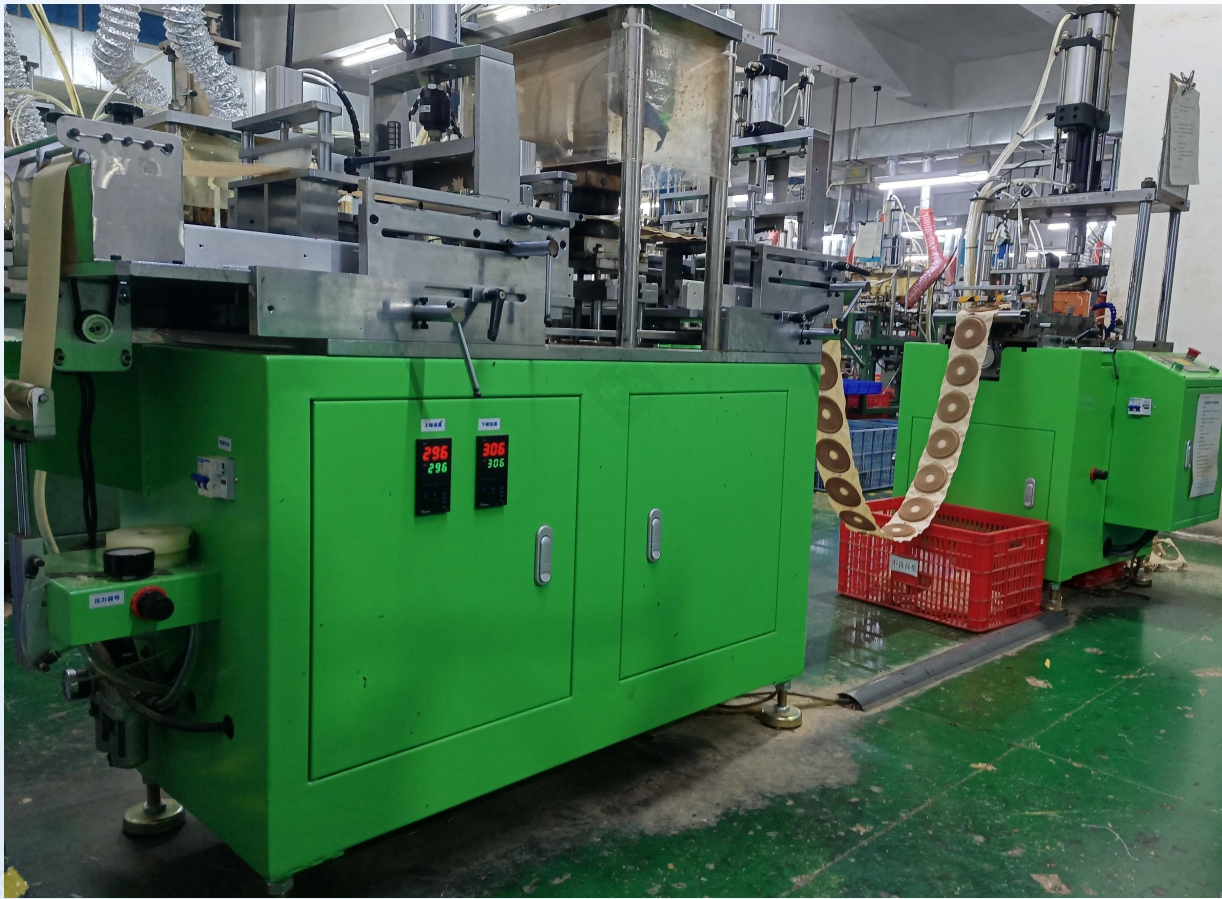
TNTRONIC

Company Name: 广州市乔泰电子有限公司

Workshop TNTRONIC



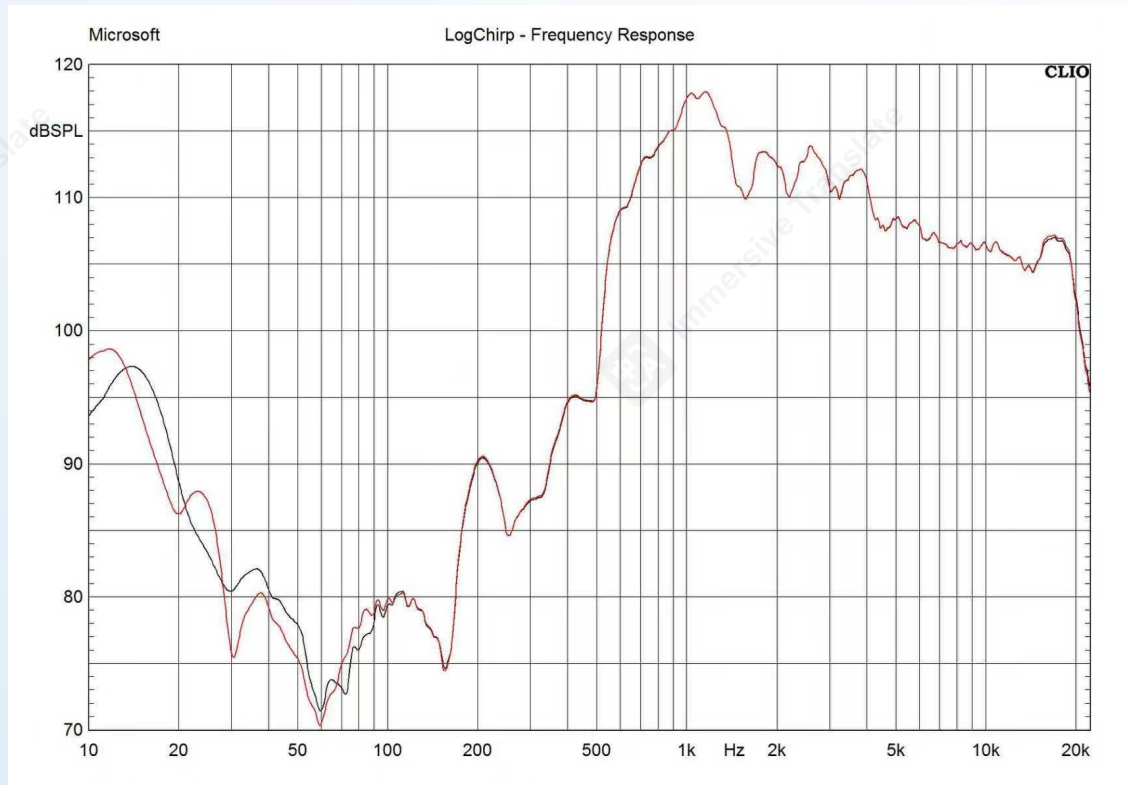
Workshop TNTRONIC



Workshop TNTRONIC



Workshop TNTRONIC



Workshop TNTRONIC



C O M P A N Y P R O F I L E

PART FOUR

SUCCESS CASE

SUCCESS

C A S E

Company Name: 广州市乔泰电子有限公司



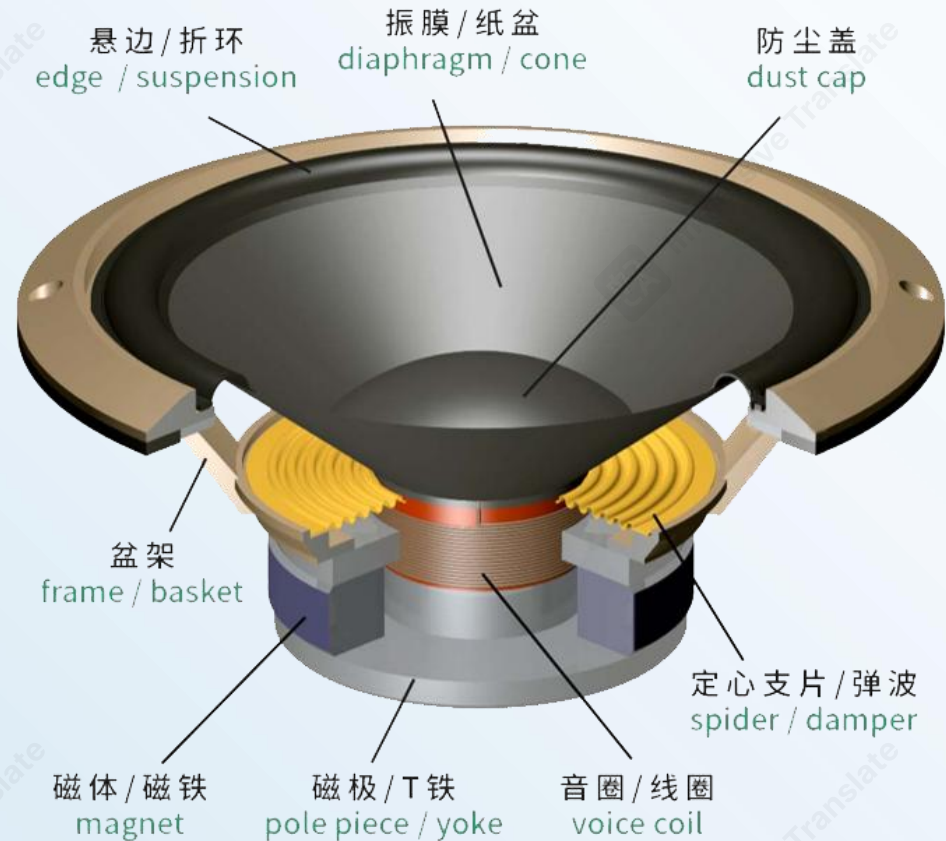
S U C C E S S C A S E

Our company mainly produces bass products such as:

spring, dust cap;

Spring is also known as a deflector, or positioning clip; it is the main component of the speaker's vibration system;

Dust cover is also called a hat, dust shield, or dust cap; it mainly prevents dust and other debris from entering the magnetic gap from the front of the vibration plate, causing abnormal sound quality issues, while also reinforcing high tone performance;



弹波



防尘帽

S U C C E S S C A S E

spring/deflector/tab

普通弹波



常规款



打缺口



边冲孔



打引线孔

S U C C E S S C A S E

spring/deflector/tab

双层弹波



常规款



打缺口



边冲孔



notching+lead hole

S U C C E S S C A S E

spring/deflector/tab

conductor projectile wave(silver绞线/silver flat wire—multiple)



two silver绞线 (round线)



two silver flat wire (flat wire)



double-spring+notch
+two silver flat wire
(扁线)



double-spring+
four silver绞线 (round线)

S U C C E S S C A S E

spring/deflector/tab

multi-layer ball wave (more than two layers)



三层弹波



五层弹波

C O M P A N Y P R O F I L E

PART FIVE

Future Growth



Company Name: 广州市乔泰电子有限公司

FUTU

REG

R O E T H

CHALLENGE THE FUTURE



团队

凝聚
乐观
超越



客户

支持
信任
尊重



伙伴

诚信
共赢
合作



目标

技术
专注
突破

Realize the value of the brand with the customer, enhance brand influence;

:focus speaker accessories industry, achieve win-win with customers and business partners, and provide employees with a platform to realize their dreams.



C O M pany
P R O F I L E

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